

Green tourism with industrial experience

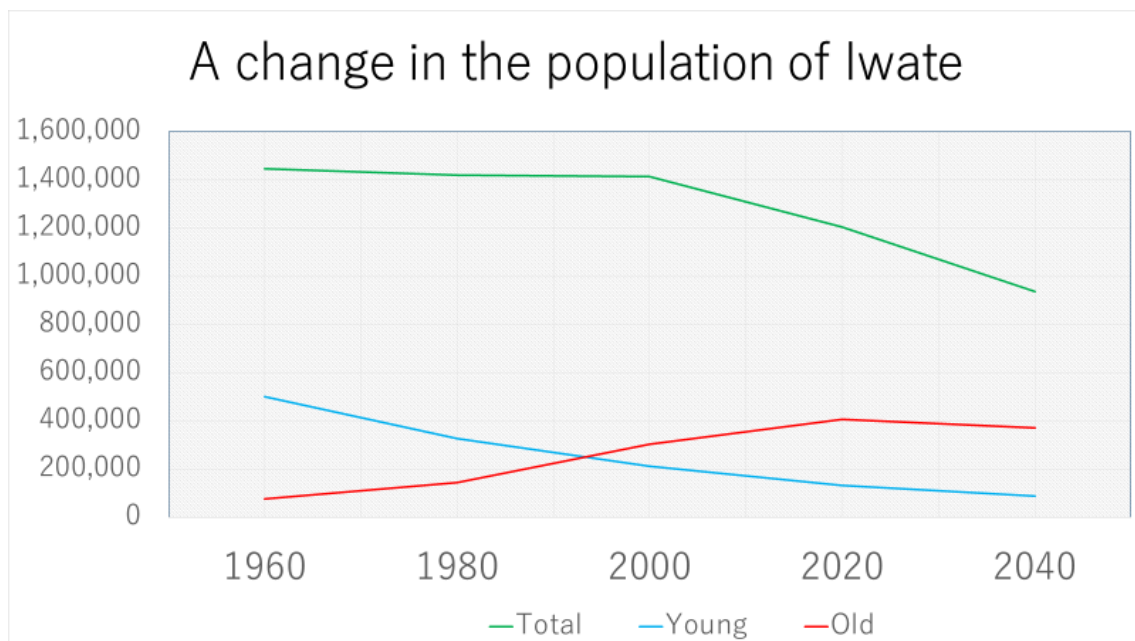
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Abstract

We studied about green tourism with industrial experience in order to solve depopulation problem. In summer, we went to Shizukuishi and get some information in field work. After that, we decided to make our original tour plan.

1,Introduction

Please look at this graph. This graph shows a change int the population of Iwate. Green line is total population. Blue line is young. Red line is older.While total population has been decreasing, old population has been increasing.



Then we came up with the idea that we can prevent population from decreasing by using sightseeing.

2,Hypothesis

If we the green tourism project into action, we can promote the attraction of Iwate. This leads to increase in population. We decide to study this project in Shizukuishi because the population of Shizukuishi has been decreasing

seriously in spite of the fact that they have beautiful nature and many tourists.

3,What we get in field work

Now Association for Promotion of Shizukuishi Green Tourism holds two events. First, it holds education travel for junior-high school students on school trip, and they try to do farm work like rice planting. Second is jikko-ryouri, its like a traditional dishes of Shizukuishi. Jikko-ryouri is given to old people who visit Shizukuishi. So, there is no events for tourists in general.

Next is migrative policy in Shizukuishi. As you can see they do migrative policy in Shizukuishi actively for example with video of PR. But there is no event about migration include tourism.

4, Suggestion

we tried to make a tour plan to promote migration to Shizukuishi grounded on what we learned. The name of the plan is Let's enjoy with nature in Shizukuishi !!Active Green Tourism Tour. We made plans of each season. Those plans have several characteristics. First, those costs are reasonable. By using public transport, we will try to save the cost. Second, by using not hotels but guest houses, you can experience real life in Shizukuishi and fell close to nature. Last, those plans are enough enjoyable without thinking of immigration.

SPRING PLAN

Day 1	Day 2
1 p.m. MEETING TIME	8 a.m. Gathering Time
2 p.m. Rice Planting	12 a.m. Lunch Time
5 p.m. Onsen	1 p.m. Playing in KOIWAI
6 p.m. Dinner Time	6 p.m. Dinner Time
7 p.m. Listening to Folk Tales	8 p.m. Observing stars
	Day 3
	8 a.m. Checkout Time
	Let's walk around Shizukuishi.

SUMMER PLAN

Day 1	Day 2
1 p.m. MEETING TIME	10 a.m. Hiking on mountains
2 p.m. Making ice creams	12 a.m. Lunch Time
6 p.m. Dinner Time	1 p.m. Walking around Shizukuishi
	6 p.m. Dinner Time
	9 p.m. Observing stars
	Day 3
	9 a.m. Summer Vegetables Harvest
	12 a.m. Checkout Time

AUTUMN PLAN

Day 1

1 p.m. MEETING TIME
2 p.m. **The Rice Harvest**
5 p.m. Onsen
6 p.m. Dinner Time
7 p.m. Listening to Folk Tales

Day 2

8 a.m. **Gathering mushrooms**
12 a.m. Lunch Time
1 p.m. **Watching red leaves & Making wreaths**
6 p.m. Dinner Time

Day 3

8 a.m. Checkout Time
Let's walk around Shizukishi.

WINTER PLAN

Day 1

1 p.m. MEETING TIME
2 p.m. Making *soba* noodles
6 p.m. Dinner Time
9 p.m. **Observing stars**

Day 2

8 a.m. **Forestry experience**
12 a.m. Lunch Time
1 p.m. Visiting INUKURA OBSERVATION PLATFORM

Day 2

5 p.m. Onsen
7 p.m. Dinner Time

Day 3

8 a.m. Checkout Time
Let's walk around Shizukuishi.

- In spring, you will be able to enjoy rice-planting and gathering wild vegetables and mushrooms. If you are lucky, you can see cherry blossoms and rape blossoms.
- In summer, you can enjoy hiking mountains and harvesting summer vegetables. After harvesting, you can enjoy eating them at nearby camp site. Also, you can eat ice creams at “Matsubokkuri” , a popular ice cream parlor shop in this town. It must be delicious.
- In autumn, you can enjoy not only harvesting rice and gathering mushrooms but also watching red leaves. In spring and autumn, you have the time to listen to folk tales. We expect you to learn more about Shizukuishi.
- In winter, because of its cold, we will not be able to do agricultural experiences. Instead, you have forestry experiences. You can cut down trees on the mountains, wearing Kanjiki, Japanese local shoes. Also, if you want to enjoy watching a starry sky, you should this season.

If you think about immigrating to Shizukuishi, you can take part in exchanging program and try to immigrate. In those events, you can consult public officers about immigration.

5, Challenges

Lastly, we will show you our challenges. First, we have to try to increase the number of immigrants and repeaters. We will make this plans better in order to make people who want to feel nature excited. Second, we have to think more about details of costs and profits. If necessary, we will get more information from companies and tourism associations and try to realize this plan.

6,References

- RESAS “Regional Economy Society Analyzing System ”
- Shizukuishi Town public website